

Rep: TELEREP, INC..

REP BUYLINES

Requested by: ANGIE



Run On: Oct24/12 at 09:04

E-Order#: 438873 (Rev 0) Agy#30030768

Hdln#: 6390767 (Rev 1)

Tr

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Oct23/12 - Nov06/12

Sa

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Es

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

De

Buyer: JULIE KEANE

Tel #:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		##CASH ##SMRT									
		DETROIT INT BRIDGE CO									
	1	Fri/1230-2P	30S	\$400	Oct26/12	Nov2/12	2	1	2	\$800	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	2	Fri/5-530A	30S	\$250	Oct26/12	Nov2/12	2	1	2	\$500	NEWS
		Contract Comment: NEWS									
	3	Fri/530-6A	30S	\$250	Oct26/12	Nov2/12	2	1	2	\$500	NEWS
		Contract Comment: NEWS									
	4	Fri/6-630A	30S	\$400	Oct26/12	Nov2/12	2	1	2	\$800	NEWS
		Contract Comment: NEWS									
	5	Fri/9-10A	30S	\$400	Oct26/12	Nov2/12	2	1	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	6	Mon/1230-2P	30S	\$400	Oct29/12	Nov5/12	2	1	2	\$800	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	7	Mon/5-530A	30S	\$250	Oct29/12	Nov5/12	2	1	2	\$500	NEWS
		Contract Comment: NEWS									
	8	Mon/530-6A	30S	\$250	Oct29/12	Nov5/12	2	1	2	\$500	NEWS
		Contract Comment: NEWS									
	9	Mon/6-630A	30S	\$400	Oct29/12	Nov5/12	2	1	2	\$800	NEWS
		Contract Comment: NEWS									
	10	Mon/9-10A	30S	\$400	Oct29/12	Nov5/12	2	1	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
ES	11	Sat/1135P-1235A	30S	\$150	Oct27/12	Oct27/12	1	0	0	\$0	CRIMINAL MINDS
					Nov3/12	Nov3/12	1	0	0	\$0	
		Contract Comment: CRIMINAL MINDS									
A	42	Sat/1135-1235A	30S	\$150	Oct27/12	Oct27/12	1	1	1	\$150	RING OF HONOR
		This is a make-good for Oct27 on line-11 for 1 spot/wk									
		This is a make-good for Nov03 on line-11 for 1 spot/wk									
		Order Comment: PLEASE CORRECT PROGRAM									
A	43	Sat/1135-1235A	30S	\$150	Nov3/12	Nov3/12	1	1	1	\$150	RING OF HONOR
		Part of a makegood made up of lines 42-43									
		Order Comment: PLEASE CORRECT PROGRAM									
	12	Sat/7-730P	30S	\$1,000	Oct27/12	Nov3/12	2	1	2	\$2,000	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	13	Sat/730-8P	30S	\$1,000	Oct27/12	Nov3/12	2	1	2	\$2,000	JEOPARDY
		Contract Comment: JEOPARDY									
	14	Sun/1135P-1235A	30S	\$150	Oct28/12	Nov4/12	2	1	2	\$300	CLOSER

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: CLOSER									
15	Sun/630-7P	30S	\$750	Oct28/12	Nov4/12		2	1	2	\$1,500	NEWS
		Contract Comment: NEWS									
16	Sun/9-1030A	30S	\$1,500	Oct28/12	Nov4/12		2	1	2	\$3,000	CBS THIS MORNING SUN
		Contract Comment: CBS THIS MORNING SUN									
17	Thu/1230-2P	30S	\$400	Oct25/12	Nov1/12		2	1	2	\$800	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
18	Thu/5-530A	30S	\$250	Oct25/12	Nov1/12		2	1	2	\$500	NEWS
		Contract Comment: NEWS									
19	Thu/530-6A	30S	\$250	Oct25/12	Nov1/12		2	1	2	\$500	NEWS
		Contract Comment: NEWS									
20	Thu/6-630A	30S	\$400	Oct25/12	Nov1/12		2	1	2	\$800	NEWS
		Contract Comment: NEWS									
21	Thu/9-10A	30S	\$400	Oct25/12	Nov1/12		2	1	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
22	Tue/1230-2P	30S	\$400	Oct30/12	Oct30/12		1	1	1	\$400	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
23	Tue/5-530A	30S	\$250	Oct30/12	Nov6/12		2	1	2	\$500	NEWS
		Contract Comment: NEWS									
24	Tue/530-6A	30S	\$250	Oct30/12	Nov6/12		2	1	2	\$500	NEWS
		Contract Comment: NEWS									
25	Tue/6-630A	30S	\$400	Oct30/12	Nov6/12		2	1	2	\$800	NEWS
		Contract Comment: NEWS									
26	Tue/9-10A	30S	\$400	Oct30/12	Nov6/12		2	1	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
27	Wed/1230-2P	30S	\$400	Oct24/12	Oct31/12		2	1	2	\$800	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
28	Wed/5-530A	30S	\$250	Oct24/12	Oct31/12		2	1	2	\$500	NEWS
		Contract Comment: NEWS									
29	Wed/530-6A	30S	\$250	Oct24/12	Oct31/12		2	1	2	\$500	NEWS
		Contract Comment: NEWS									
30	Wed/6-630A	30S	\$400	Oct24/12	Oct31/12		2	1	2	\$800	NEWS
		Contract Comment: NEWS									
31	Wed/9-10A	30S	\$400	Oct24/12	Oct31/12		2	1	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
32	W-F/1230-2P	30S	\$400	Oct24/12	Oct26/12		1	1	1	\$400	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
33	W-F/5-530A	30S	\$250	Oct24/12	Oct26/12		1	1	1	\$250	NEWS
		Contract Comment: NEWS									
34	W-F/530-6A	30S	\$250	Oct24/12	Oct26/12		1	1	1	\$250	NEWS
		Contract Comment: NEWS									
35	W-F/6-630A	30S	\$400	Oct24/12	Oct26/12		1	1	1	\$400	NEWS
		Contract Comment: NEWS									
36	W-F/9-10A	30S	\$400	Oct24/12	Oct26/12		1	1	1	\$400	LIVE WITH KELLY

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: LIVE WITH KELLY									
37	W-F/1230-2P	30S		\$400	Oct24/12	Oct26/12	1	1	1	\$400	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
38	W-F/5-530A	30S		\$250	Oct24/12	Oct26/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
39	W-F/530-6A	30S		\$250	Oct24/12	Oct26/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
40	W-F/6-630A	30S		\$400	Oct24/12	Oct26/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
41	W-F/9-10A	30S		\$400	Oct24/12	Oct26/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		Total 71 Spots for:		\$29,100				71	\$29,100		
		Monthly Estimate Dollars:									
										\$13,050	Oct/12
										\$16,050	Nov/12

Rep: TELEREP, INC

Run On: Oct24/12 a

E-Order#affic#:

Station: lesperson: DAVE CLARK

Agency: t#: C22N06

Advertiser: RA35+

Buyer: JI

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		##CASH ##SMRT				
		DETROIT INT BRIDGE CO				
	1	Fri/1230-2P	2.0	2.0	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP				
	2	Fri/5-530A	1.2	1.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
	3	Fri/530-6A	1.9	1.9	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
	4	Fri/6-630A	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
	5	Fri/9-10A	2.6	2.6	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
	6	Mon/1230-2P	2.0	2.0	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP				
	7	Mon/5-530A	1.2	1.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
	8	Mon/530-6A	1.9	1.9	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
	9	Mon/6-630A	2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
	10	Mon/9-10A	2.6	2.6	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
ES	11	Sat/1135P-1235A	1.5	1.5	Oct23/12	Rev #1: ES
		Contract Comment: CRIMINAL				
A	42	Sat/1135-1235A		1.5	Oct23/12	Rev #1: A
		This is a make-good for Oct27				
		This is a make-good for Nov03				
		Order Comment: PLEASE COR				
A	43	Sat/1135-1235A		1.5	Oct23/12	Rev #1: A
		Part of a makegood made up of				
		Order Comment: PLEASE COR				
	12	Sat/7-730P	4.9	4.9	Oct22/12	Rev #0: A
		Contract Comment: WHEEL OF				
	13	Sat/730-8P	4.7	4.7	Oct22/12	Rev #0: A
		Contract Comment: JEOPARDY				
	14	Sun/1135P-1235A	1.6	1.6	Oct22/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: CLOSER				
15	Sun/630-7P		4.9	4.9	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
16	Sun/9-1030A		4.9	4.9	Oct22/12	Rev #0: A
		Contract Comment: CBS THIS				
17	Thu/1230-2P		2.0	2.0	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP				
18	Thu/5-530A		1.2	1.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
19	Thu/530-6A		1.9	1.9	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
20	Thu/6-630A		2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
21	Thu/9-10A		2.6	2.6	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
22	Tue/1230-2P		2.0	2.0	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP				
23	Tue/5-530A		1.2	1.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
24	Tue/530-6A		1.9	1.9	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
25	Tue/6-630A		2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
26	Tue/9-10A		2.6	2.6	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
27	Wed/1230-2P		2.0	2.0	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP				
28	Wed/5-530A		1.2	1.2	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
29	Wed/530-6A		1.9	1.9	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
30	Wed/6-630A		2.3	2.3	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
31	Wed/9-10A		2.6	2.6	Oct22/12	Rev #0: A
		Contract Comment: LIVE WITH				
32	W-F/1230-2P			0.0	Oct22/12	Rev #0: A
		Contract Comment: PM SOAP				
33	W-F/5-530A			0.0	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
34	W-F/530-6A			0.0	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
35	W-F/6-630A			0.0	Oct22/12	Rev #0: A
		Contract Comment: NEWS				
36	W-F/9-10A			0.0	Oct22/12	Rev #0: A

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
		Contract Comment: LIVE WITH				
37	W-F/1230-2P		0.0	Oct22/12	Rev #0: A	
		Contract Comment: PM SOAP				
38	W-F/5-530A		0.0	Oct22/12	Rev #0: A	
		Contract Comment: NEWS				
39	W-F/530-6A		0.0	Oct22/12	Rev #0: A	
		Contract Comment: NEWS				
40	W-F/6-630A		0.0	Oct22/12	Rev #0: A	
		Contract Comment: NEWS				
41	W-F/9-10A		0.0	Oct22/12	Rev #0: A	
		Contract Comment: LIVE WITH				
Total 71 Spots for:		140.0	143.0			
		Monthly Estimate Dollars:				
				52.5 Oct/12		
				90.5 Nov/12		